

ANDRIJ JURAVEL

Senior Web Designer & Front-End Developer

Berlin, Germany · Remote / Hybrid

10+ years of experience · **100+ websites delivered**

PROFILE

Web Designer and Front-End Developer with 10+ years of experience creating modern websites and digital products from concept to launch. Strong combination of **UI/UX design, front-end development and product thinking**.

Completed 100+ projects for international clients across e-commerce, technology, healthcare, education, fashion, entertainment and creative industries. Experienced in freelance work, product development, client communication and managing complete web projects independently.

CORE SKILLS

Design: UI/UX · Web Design · Responsive Design · Prototyping · Design Systems · Figma · Framer · Adobe Creative Suite

Development: HTML · CSS · JavaScript · React · WordPress · WooCommerce · Shopify · Webflow · APIs · Git

Technical: Website Optimization · SEO Fundamentals · Hosting · Domains & DNS · Databases · PHP/Python Fundamentals

AI: AI-assisted design & development · Generative AI · Automation · Rapid prototyping · AI-powered content workflows

EXPERIENCE

Senior Web Designer & Front-End Developer — Freelance / Upwork

Remote · 2015 — Present

- Designed and developed **100+ websites** for international clients.
- Managed projects from initial concept and UX/UI design through development, testing and launch.
- Built responsive websites, landing pages, e-commerce stores and custom digital experiences.
- Developed custom interfaces, animations, themes, integrations and API-based functionality.
- Worked directly with clients, developers and project managers across international teams.
- Maintained a **100% Job Success Score on Upwork** with consistently positive client feedback.

Founder & Product Designer — Online Fashion Store

Ukraine · 2020 — 2022

- Founded and developed an e-commerce fashion business from concept to launch.
- Designed the brand, website, user experience and digital marketing materials.
- Secured investment and managed project budgets and resources.
- Coordinated developers, designers, freelancers, suppliers and external partners.
- Managed Google and Facebook advertising campaigns and promotional strategy.

Front-End Developer & Designer — Video Hosting Company

Remote · 2014 — 2016

- Developed website layouts and user interfaces using HTML and CSS.

- Collaborated with a multidisciplinary development team.
- Started in front-end development and later transitioned toward UI and product design.

EDUCATION

Computer Science — Technical Institute, Zaporizhzhia, Ukraine · 2009–2012
Undergraduate studies, degree not completed

Web Development / UI & UX Design — Online Courses & Independent Study · 2013–2015

LANGUAGES

Ukrainian — Native · **Russian** — Native · **English** — B1 · **Spanish** — B1 · **German** — A1